# PROJECT BASED LEARNING INSPIRE®



 Margaret Heffernan; entrepreneur, CEO, professor, writer and keynote speaker

GRIST's INSPIRE® program combines elements of Tactical Leadership with purposeful experimentation, using a behavioural framework as the focus. It's designed to be an innovative, sustainable way for your leaders and leaders of leaders to implement their quarterly business plan and live their operating rhythm.

Purposeful experimentation empowers employees to make good decisions on their own and accelerate innovation and improvements, while Tactical Leadership offers a methodology for translating personal or organisational goals into immediately applicable micro-behaviours.

GRIST's INSPIRE® program is a 13-week, on-the-job practical program that inspires teams to find new solutions to their business needs. The aim is to identify small changes that yield big results.

## Key components

- Define the problem
- Engage through effective communication and role-modelling
- Ideate possible micro-behavioural solutions
- Plan implementation, including communication & activities
- Apply ACDC coaching methodology
- Review, then pivot what's not working and amplify what is
- Embed new habits with the team
- Document and celebrate success

#### WHAT THE NUMBERS SAY

Major Australian bank moved

NPS from No. 3 to No. 1

in the country

100%

of clients recorded internal organisational engagement uplift Sales & servicebased clients all reported

millions
in new revenue;
MORE

in saved costs

See our case studies here: gristconsulting.com.au/case-studies

## Program outcomes for participants

Equips leaders with the skills and tools to:

- identify and rectify performance problems through leadership activities
- engage their team early to understand the root (behavioural) cause of the problem
- ideate on and experiment with solutions
- support the team to change behaviour
- measure the impact of the change
- recognise success or pivot quickly if the solution isn't having an impact
- deliver results
- innovate and refine approach.

#### Program duration

INSPIRE© is a project-based program across 13 weeks

- 1-2 day face-to-face launch
- 3 x 3-hour face to face or virtual masterclasses
- 3 x 1-hour work-in-progress
- check-ins (virtual)

#### Pre-work

Optional: self-paced coaching online. Learn more at: gristconsulting.com.au/the-gist

